IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro ISHIDA

Title: ADVERTISEMENT SYSTEM

AND ADVERTISEMENT DISPLAY METHOD

Appl. No.: 10/077,765

Filing Date: 2/20/2002

Examiner: Alvarez, Raquel

Art Unit: 3622

Confirmation 3462

Number:

AMENDMENT TRANSMITTAL

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

j	Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a
	previous assertion of Small Entity status.

[] Assertion of Small Entity status is enclosed.

[X] The fee required for additional claims is calculated below:

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	Claims As		Extra Previously Claims					Additional	
	Amended		Paid For		Present		Rate		Claims Fee
Total Claims:	18		20		0	Х	\$50.00	- THE COLUMN TWO IS NOT THE COLUMN TWO IS NO	\$0.0
Independent Claims:	3	-	6	=	0	x	\$210.00	months and version of the control of	\$0.0
First p	oresentation of	of ar	ny Multiple I	Depend	dent Claims:	+	\$370.00	VPM-STA	\$0.0
					CLAIMS	FEE	TOTAL	-	\$0.00

[X] Extension for response filed within the first month:	20.00 \$120.00
[] Extension for response filed within the second month: \$	60.00 \$0.00
[] Extension for response filed within the third month: \$1,	\$0.00
[] Extension for response filed within the fourth month: \$1,	\$40.00 \$0.00
[] Extension for response filed within the fifth month: \$2,	30.00 \$0.00
EXTENSION FEE TO	TAL: \$120.00
[] Statutory Disclaimer Fee under 37 C.F.R. 1.20(d): \$	30.00 \$0.00
CLAIMS, EXTENSION AND DISCLAIMER FEE TO	TAL: \$120.00
[] Small Entity Fees Apply (subtract ½ of a	pove): \$0.00
Extension Fees Previously	Paid: \$0.00
TOTAL	FEE: \$120.00

The above-identified fees of \$120.00 are being paid by credit card via EFS-Web.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment instructions in EFS-Web being incorrect or absent, resulting in a rejected or incorrect credit card transaction, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

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or incorrect credit card transaction, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

By AtSI

Date May 23, 2008

FOLEY & LARDNER LLP Customer Number: 22428

Telephone: (213) 972-4596 Facsimile: (213) 486-0065 Justin M. Sobaje Attorney for Applicant

Registration No. 56,252